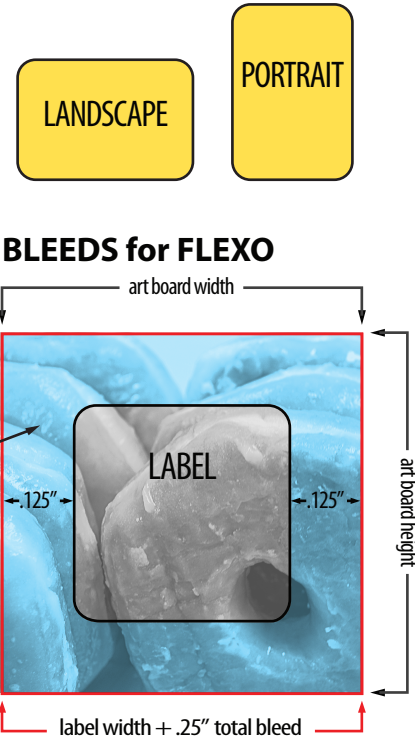


# FLEXO LABEL FILE PREP

- 1. Only one label per file
- 2. **Adobe Illustrator** (AI) file format, save as CS5 file or earlier version
- 3. A reference image of the label in pdf, jpeg format, or printed proof is also included
- 4. Document size is set to exact label size (plus appropriate bleeds) with no printers marks such as crops, color bars, etc.
- 5. Label is prepared in the orientation (landscape or portrait) intended
- 6. Bleeds are included  
.125" Bleeds: set artboard size to .25" bigger than label (add .25" to width AND height)  
Center label art on the artboard and extend image to the edges of the artboard  
(ie. **.125" bleed**: artboard for a 3x3 label would be 3.25 x 3.25)
- 7. All fonts are outlined (converted to vector paths)
- 8. DPI of linked files are between 300-1200
- 9. Linked files are flattened and in CMYK color mode
- 10. Linked files are included separately as high resolution images at 100% of their printed size
- 11. Items that are not to be printed (die lines, dimensions, fold lines, crop marks) are on separate layers, named "do not print" and turned off prior to saving
- 12. Radii are shown actual scale, and have not been distorted or re-sized
- 13. If white ink is to be used, it has a spot color swatch named "white pass"  
White ink layers are labeled as such in Adobe Illustrator "Layers" menu
- 14. White knockout areas (non-ink areas) do NOT use a spot color swatch  
(Instead, they use Illustrator's standard color palette white, where C=0, M=0, Y=0, K=0)
- 14. Each non-CMYK color has a specific PMS # as its spot color name  
(ie. spot colors should have specific PMS color names and not "RED," etc.)
- 15. Bar codes are place FPO (for position only) in AI file  
Please provide correct number and barcode style needed, as bar codes will be set and checked for proper scanning when plates are produced
- 16. Black bar codes are suggested for best scanning results  
There should be .125" quiet zone surrounding each bar code
- 17. Text size is a minimum of 4 points for positive copy and 6 points for reversed copy
- 18. Label text and art is thoroughly proofed



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